

# The Haifa Center for Innovation and Startups



## We are

a vibrant ecosystem for entrepreneurs, industry leaders and investors, building startups into inspiring businesses through networking, funding, and technology. A unique partnership between multinational corporates and public funding.

## We rely

on the unique diversity of Haifa area, which includes successful international brands, a strong infrastructure and a startup-minded attitude, with access to top talent from leading local academic institutions, medical centers, etc.

## We believe

in collaboration. We seek forward-thinking investors that, and consider co-funding the world's most promising technologies, together.

## Serious Advantages



Access to our de-risked early-stage startup portfolio created using IIA support and funding.



A unique eco-system of commercial partners and collaborators with a vested interest in our success  
(The Technion, Haifa University, Bazan, Israel Electric Company, NVIDIA, Johnson Matthey, Elbit, EDF, and others).



Partnership with Rambam Health Center to jointly finance and support digital life sciences innovation – providing grassroots access to innovation, data, medical professionals, and clinical benefits.



AI Lab powered by NVIDIA and accompanied by its top engineers to drive the highest business impact via future-forward go-to-market strategies and global marketing teams.

## Strategic Partners

- Business mentoring and strategic interactions with senior management.
- Access to business opportunities – selected partners may become value-added resellers.
- Business opportunities. If relevant, our partners may become preferred customers value-added resellers.

## Smart Investments

- A consortium of partners spanning diverse target industries: Sustainable Energy, Digital Health, Smart Mobility, Industry 4.0, Gaming.
- Partnerships with leading international companies and startups, academic and medical institutions, research facilities, and municipalities.
- De-risked, matured startup portfolios.

## Experts

- NVIDIA, and NVIDIA-approved professorial service partners.
- Top industry experts.
- In-house mentors.

## NextGen Tools


- High-powered Super-computing lab empowering innovation AI startups.
- Access to in-house AI experts in collaboration with NVIDIA's insider knowledge on projects, go-to-market, and business development support.
- Data access from industrial companies, hospitals, and academia in multiple fields.

## Financial Support

- Acceleration programs as an active due-diligence tool.
- Potential funding through Road2 and our network of investors.
- Supported by Israel's Innovation Authority. The only PPP (private-public-partnership) of its kind in Israel.


# Success stories

Real solutions for real business challenges

 **Enhanced visual inspection data for infrastructure longevity**


Road2 connected Rapida to their first clients which now include Mekorot, Israel Electric and Shafir in addition to other infrastructure companies.

Maturity	\$ Raised	Program
<b>Pre-Seed → A</b>	<b>Pre-1.22M</b>	<b>3E</b> ENVIRONMENT, ENERGY AND SUSTAINABLE ECONOMY

 **The spray paint revolution**


With Road2's help, from concept to development, SolOr received access to a beta site, resources, funding, strategic help, and guidance from the advisory board members of a leading Israeli paint and construction product company.

Maturity	\$ Raised	Program
<b>Pre-Seed → A</b>	<b>4M</b>	<b>3E</b> ENVIRONMENT, ENERGY AND SUSTAINABLE ECONOMY

 **The only one-tap fueling app**

By providing access to our NVIDIA DGX A100 supercomputer and our skilled engineers, Road2 led TankU to the development of the technology needed for its innovative software. Road2 also exposed TankU to its network of investors, setting them up for success.

Maturity	\$ Raised	Program
<b>Pre-Seed → A</b>	<b>12M</b>	<b>AI</b>

 **Large volume vehicle tracking without human intervention**

With the help of Road2, SpinFrame Technologies partnered with Point.AI's annotation services to develop their technology for identifying and documenting visual damage on vehicles. This collaboration allowed SpinFrame to bring their platform to market and make a strong business impact on a vertical with a clear need for their technology.

Maturity	\$ Raised	Program
<b>Pre-Seed → A</b>	<b>8M</b>	<b>AI</b>

 **Software that directly hands medical data for more efficiently treatment**

Road 2 improved Droxi's processes via its AI Supercomputer Lab and engineers, provided business development services in the US, and introduced Droxi to paying customer pilots both in Israel and abroad.

Maturity	\$ Raised	Program
<b>Pre-Seed</b>	<b>Pre-1.2M</b>	<b>AI &amp; Digital Health</b>

Become a Road2 partner and make a lasting impact.

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